

College and University Student Health Insurance Plans

Things move quickly in health care. Navigating your way can sometimes slow you down. Let us take the hassle out of health care. We customize benefits to help you meet your goals while providing quality health care to meet your student's needs, we are **AcademicBlue**.

Our health care coverage experience brings you the needed resources and answers you've been looking for – from benefits designed specifically for students to administrative support to make your life a little easier. Let **AcademicBlue** work for you, so you can focus on what you do best – education.



Who we are

AcademicBlue is student health insurance offered by Blue Cross and Blue Shield of Texas (BCBSTX), a Division of Health Care Service Corporation. Our plans meet the requirements of the Affordable Care Act (ACA) and are sold through Academic HealthPlans (AHP), a leader in the student health insurance market.

When you choose **AcademicBlue**, you're offering your students quality health care coverage from BCBSTX, an industry leader for 80 years, with administrative support from AHP, a service-driven firm that has focused solely on student health insurance and benefits since 1998.

Together we understand the unique needs of the student population and are focused on providing quality services – including financial alternatives as well as technology and cost containment opportunities.

What we can do

- Benefit plan consultation
- Customized student health insurance plan website
- Online enrollment with flexible waiver options and waiver management tools
- Printed marketing and enrollment materials
- Policy coordination and implementation



Doctors know us

More than **96% of hospitals** and **93% of providers nationwide** accept **AcademicBlue** through the BlueCard® program.

Source: MarketQuest

Why choose an AcademicBlue student health plan?

We can make your job easier

Student health plans face some unique challenges that require experience and expertise in providing administrative services. We have many of these challenges covered.

- **Student Health Center** – We promote your student health center’s services and value by offering up to 100 percent coverage of eligible services.
- **Customer service** – Dedicated toll-free number for your students with a professional support team ready to address their questions.
- **Account management**
- **Eligibility/enrollment processing** via customized website capability and secure data transmission.
- **Automated waiver program**

Network advantages

- The national PPO program allows universities to provide coverage to their students whether they live in town or across the country. More than 96 percent of all hospitals and 93 percent of all professional providers nationwide accept AcademicBlue through the BlueCard program.*
- National PPO benefits are available through BlueCard, a program allowing easy access to providers across the country.
- Better network discounts means lower plan premiums.
- Network providers are available at school or away from school.



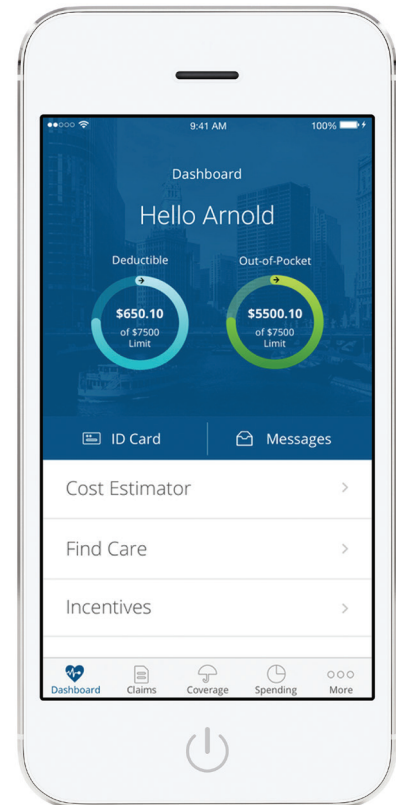
*Source: MarketQuest

Technology and tools on the go

Students and their busy schedules keep them on the move and we want to go with them with the BCBSTX App. Our tools and resources help students keep in touch with their student health plan wherever they go.

When students sign up for **AcademicBlue**, they receive a secure email with their group and member numbers. A website link takes them to **bcbstx.com**, where they can log in to Blue Access for MembersSM (BAMSM). This online tool allows them to:

- Check the status of a claim. View or email member ID card information, or add it to Apple Wallet
- Get an overview of coverage, including medical and prescription copay information.
- Find in-network doctors, hospitals and urgent care facilities
- Read reviews of doctors and hospitals
- Estimate the costs of procedures, tests and treatment
- Sign up to receive emails and text alerts
- Request a replacement member ID card



Value-added member advantages

With **AcademicBlue**, your students will have access to our many value-added products and services.

- **Academic Emergency Services** – We are proud to offer students who are enrolled in any of our student health insurance plans added travel coverage through Academic Emergency Services (AES)*. Benefits include unlimited medical evacuation and repatriation as well as a \$25,000 accidental death and dismemberment benefit.
Students can call the multilingual call center 24 hours a day, 365 days a year, to confirm coverage and access available services. Services are available to students traveling more than 100 miles from their home or outside their home countries.
- **International student seminars** – Educational programs for international students to help them understand their medical benefits and insurance fundamentals.

- **Behavioral Health** – Students have access to behavioral health professionals, physicians and treatment facilities to help them address issues such as anxiety, stress, depression, substance abuse, and more.
- **Virtual Visits** – Care for students when and where they need it. Students can speak to board-certified doctors 24 hours, seven days a week. Virtual Visits is included with all fully insured business and is available as a buy-up for all ASO groups.
- **24/7 Nurseline** – Around-the-clock, toll-free access to registered nurses for health information. Available in English and Spanish.
- **Health Education and Support** – Tutorials on dozens of health topics are available online, or by mobile device, through BAM. Many tutorials are available in Spanish.
- **Lifestyle Management Programs** – These programs provide tools and information that may help your students lose weight, quit smoking or reach other health goals.
- **Blue365[®] Discount Program for Members** – Blue365 offers discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Interested in discussing further?

Email:

AcademicBlue_Mailbox@bcbstx.com

* Academic Emergency Services (AES) is a global emergency services product. These services are provided by a separate and independent company from AES or Academic HealthPlans. AES provides medical, security and natural disaster evacuation services, repatriation of remains, emergency medical and travel assistance, travel information and other services for Academic HealthPlans.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under the health plan you choose to offer. Students should check their benefit booklet or call the customer service number on the back of their ID card for specific benefit facts. Use of Blue365 does not change monthly payments, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors that take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.

AcademicBlueSM is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Academic HealthPlans, Inc. (AHP) is an independent company that provides program management and administrative services for the student health plans of Blue Cross and Blue Shield of Texas.

Blue Cross and Blue Shield of Texas complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, or gender identity.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-855-710-6984 (TTY: 711).